Our Mission
To enrich the lives of older adults through grantmaking, advocacy and community collaboration

Our Vision
We envision a world where all older adults are valued, have opportunities to be engaged in their communities in meaningful ways and have access to high quality care and services that promote successful aging.
A message from our Executive Director

2021 was another challenging year for the nonprofit and philanthropic communities. To respond to these challenges, The West End Home Foundation increased overall giving to help agencies navigate the changing landscape and growing demand for services. We also reaffirmed our pledge to reduce funding restrictions imposed on partner agencies.

Never before in the Foundation’s history has our work been more important. We created and adopted a new Strategic Roadmap with identified pathways to be a better community partner and advocate. We expanded our staff to enable us to further our reach. We remain steadfast in our commitment to foster a community culture that values, engages and supports older adults, inspires innovation and collaboration, and allows all people to thrive.

We can’t do this work alone and we are indebted to the many community partners who are part of this incredible journey.

With a grateful heart,

Dianne Oliver, Executive Director

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2021 Sage Award

AgeWell Middle Tennessee presented The West End Home Foundation with the prestigious Sage Award for making a significant and positive impact on the lives of older adults in Middle Tennessee.

The Foundation was honored to be selected and to be part of a distinguished group of award recipients that included Ernie Bacon, Dr. James and Phyllis Hildreth, Charlie Strobel, John Hood, Tim Takacs and Matthew Walker Comprehensive Health Center. Mr. Jim Shulman, Vice Mayor and former Director of the Tennessee Commission on Aging and Disability, introduced the Foundation at the awards ceremony in October.

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Administrative Staff

Dianne Oliver, Executive Director

Chandra Allen, Program Officer

Cindy Dickinson, Administrative and Technology Manager

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Middle Tennessee has a robust network of nonprofit organizations dedicated to transforming the lives of older adults. The West End Home Foundation provided grant funding to thirty-four agencies in 2021 and partnered with many others. Faced with ever-increasing challenges including supply chain issues, staffing shortages, reduced availability of volunteers and continued restrictions on in-person programming, these organizations never lost their unwavering spirit and relentless determination.

The 2021 Grant award recipients are presented on the next page. Each of these organizations is doing exceptional work and providing critically needed services. Our funding reflects a commitment to core basic needs but also promotes innovation and collaboration to create new models of care and service delivery.

Here are just a few examples of new and innovative work supported by the Foundation’s 2021 grant funding:

**Vanderbilt University Medical Center** implemented the Age-Friendly Health Systems model which is a nationally acclaimed initiative of the John A. Hartford Foundation and the Institute for Healthcare Improvement, in partnership with the American Hospital Association and the Catholic Health Association. The care delivery model incorporates four evidence-based elements of high quality care known as the 4Ms—M*entation, M*edication, M*obility and What M*atters Most. Vanderbilt's Acute Care of Elderly (ACE) unit became the first hospital unit in Tennessee to receive Age-Friendly Health Systems accreditation.

**Urban Housing Solutions** opened the 26th and Clarksville Intergenerational Arts Inspired Community in late 2020, providing 55 affordable rental apartments for persons age 62+. In addition to intergenerational programming and ongoing support services provided by multiple partners, the older residents have access to a health and wellness program called AFRESH (Aging and Frailty: Resilience and Energy in the Second Half of Life). This program provides coaching and education to promote successful independent living.

**The Nashville Public Library Foundation** focused on improving the telehealth readiness of Nashville’s older adults through the Telehealth for Older Adults Program. This program won a National Top Innovator Award from the Urban Libraries Council.

**Rebuilding Together Nashville** continued its multi-year initiative to rehab homes of low-income homeowners in the Bordeaux community, preserving affordable housing stock and allowing older adults to age in community and maintain their generational wealth. A total of 65 homes will be impacted.

**AgeWell Middle Tennessee and Tennessee Justice Center**, in partnership with the TN Coalition for Better Aging and the West End Home Foundation, launched a statewide advocacy initiative, “Reimagining Long-Term Services and Supports” to explore new models for providing home and community-based long-term care services. The initiative seeks to increase capacity, affordability and quality of care through meaningful systems change.
Grant Awards Distributed in 2021

AgeWell Middle Tennessee
Alive Hospice
Bethlehem Centers of Nashville
Catholic Charities
Community Helpers
Community Life Bridge
Community Resource Center
Faith Family Medical Center
FiftyForward
Graceworks Ministries
Insight Counseling Centers
Interfaith Dental Clinic
Lebanon Senior Citizens Center
Martha O’Bryan Center
Mid-Cumberland Human Resource Agency
Music For Seniors
Nashville Food Project
Nashville Public Library Foundation
Nashville Public Television
Nations Ministry Center
NeedLink Nashville
Rebuilding Together Nashville
Room In The Inn
Second Harvest Food Bank of Middle Tennessee, Inc.
Senior Ride Nashville
Siloam Health
St. Luke’s Community House
Tennessee Justice Center
Tennessee Kidney Foundation
Tennessee Respite Coalition
United Cerebral Palsy of Middle Tennessee
Urban Housing Solutions
Vanderbilt University Medical Center
Westminster Home Connection

Funding by Impact Area:

Total Funding: $2,163,519

Healthcare 20%
Advocacy 16%
Enrichment and Socialization 8%
Housing 15%
Wellness and Supportive Care 17%
Food & Nutrition 16%
Transportation 8%

2021 Financial Position


ASSETS
Cash and cash equivalents $6,733,453
Prepaid expenses and other assets 4,571
Investments 50,061,304
Property and equipment, net 28,250
Total Assets $56,827,578

LIABILITIES
Accounts payable and accrued expenses $44,979
Grants payable 1,970,000
Total Liabilities $2,014,979

NET ASSETS
Without donor restrictions $49,670,419
With donor restrictions* 5,142,180
Total Net Assets $54,812,599

TOTAL LIABILITIES AND NET ASSETS $56,827,578

* $4,438,612 of this amount represents SeniorTrust Restricted Funds for SmileOn 60+ and Digital Literacy
Bridging the Digital Divide

In late 2021, The West End Home Foundation was selected as the recipient for the remaining SeniorTrust fund balance of approximately $3.9M. The funds have been designated for a one-time statewide grant program: *Reducing Social Isolation and Increasing Access to Essential Services through Digital Literacy and Inclusion for Older Tennesseans*. The West End Home Foundation, in partnership with the SeniorTrust Consortium, will launch the request for proposals in early 2022 and will make grant awards by mid-year.

The SeniorTrust Grant funds have significantly enhanced multiple systems of care for older adults and will continue to have far-reaching impact. The West End Home Foundation is honored to be a partner in this transformational work.
Our Strategic Roadmap 2021 – 2024

The West End Home Foundation adopted a new Strategic Roadmap in 2021 to guide the Foundation’s work for the next three years. The Pathways and Three-Year Strategies are:

### Strategic Grantmaking
- Invest in core/basic services as well as innovative new strategies
- Strengthen our effectiveness as a funding partner through learning and discovery
- Ensure that the grant process is inclusive, equitable and reflects the diversity of the communities we serve

### Partnership and Collaborations
- Serve as a convenor and/or partner in initiatives that promote coordinated responses to emerging issues and unmet needs
- Strengthen partnerships with the nonprofit, public and private sectors for greater engagement in developing community solutions

### Advocacy for Older Adults
- Invest in partner organizations that are changing systems through their advocacy work
- Identify opportunities to leverage public and private resources for greater impact
- Use our voice to promote a more just, inclusive and age-friendly community

### Alignment of Organization Capacity
- Constantly strive for the highest standards of board governance, management, accountability and impact
- Ensure that fiscal and resource management practices optimize the Foundation’s financial health and intergenerational equity

### Core Values that Guide Our Work

**IMPACT**
Make a meaningful difference with our resources

**INNOVATION**
Foster transformative programs

**INCLUSION**
Engage and represent all segments of our community

**COMPASSION**
Serve our community with care, concern and empathy

**INVESTMENT**
Ensure responsible stewardship of our assets