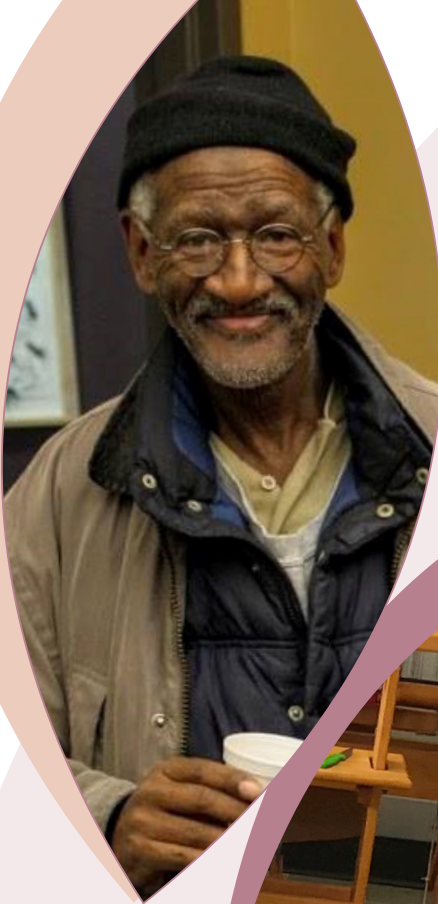




West End Home
FOUNDATION

2021 Impact Report



Our Mission

To enrich the lives of older adults through *grantmaking, advocacy and community collaboration*

Our Vision

We envision a world where all older adults are valued, have opportunities to be engaged in their communities in meaningful ways and have access to high quality care and services that promote successful aging.

A message from our Executive Director



2021 was another challenging year for the nonprofit and philanthropic communities. To respond to these challenges, The West End Home Foundation

increased overall giving to help agencies navigate the changing landscape and growing demand for services. We also reaffirmed our pledge to reduce funding restrictions imposed on partner agencies.

Never before in the Foundation's history has our work been more important. We created and adopted a new Strategic Roadmap with identified pathways to be a better community partner and advocate. We expanded our staff to enable us to further our reach. We remain steadfast in our commitment to foster a community culture that values, engages and supports older adults, inspires innovation and collaboration, and allows all people to thrive.

We can't do this work alone and we are indebted to the many community partners who are part of this incredible journey.

With a grateful heart,

A handwritten signature in white ink that reads "Dianne Oliver".

Dianne Oliver,
Executive Director

2021 Sage Award



Jim Shulman, Caroline Shockley and Dianne Oliver

AgeWell Middle Tennessee presented The West End Home Foundation with the prestigious Sage Award for making a significant and positive impact on the lives of older adults in Middle Tennessee.

The Foundation was honored to be selected and to be part of a distinguished group of award recipients that included Ernie Bacon, Dr. James and Phyllis Hildreth, Charlie Strobel, John Hood, Tim Takacs and Matthew Walker Comprehensive Health Center. Mr. Jim Shulman, Vice Mayor and former Director of the Tennessee Commission on Aging and Disability, introduced the Foundation at the awards ceremony in October.

2021 Officers and Board of Directors

Caroline Shockley
President

Tanza Farr
Vice-President

Peggy Craig
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Ann Cargile
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Margaret Smith

Theresa Wilson

Administrative Staff

Dianne Oliver, *Executive Director*

Chandra Allen, *Program Officer*

Cindy Dickinson, *Administrative and Technology Manager*

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www.westendhomefoundation.org



Transforming Lives

Middle Tennessee has a robust network of nonprofit organizations dedicated to transforming the lives of older adults. The West End Home Foundation provided grant funding to thirty-four agencies in 2021 and partnered with many others. Faced with ever-increasing challenges including supply chain issues, staffing shortages, reduced availability of volunteers and continued restrictions on in-person programming, these organizations never lost their unwavering spirit and relentless determination.

The 2021 Grant award recipients are presented on the next page. Each of these organizations is doing exceptional work and providing critically needed services. Our funding reflects a commitment to core basic needs but also promotes innovation and collaboration to create new models of care and service delivery.

Here are just a few examples of new and innovative work supported by the Foundation's 2021 grant funding:

Vanderbilt University Medical Center

implemented the Age-Friendly Health Systems model which is a nationally acclaimed initiative of the John A. Hartford Foundation and the Institute for Healthcare Improvement, in partnership with the American Hospital Association and the Catholic Health Association. The care delivery model incorporates four evidence-based elements of high quality care known as the **4Ms**—**M**entation, **M**edication, **M**obility and **W**hat **M**atters Most. Vanderbilt's Acute Care of Elderly (ACE) unit became the first hospital unit in Tennessee to receive Age-Friendly Health Systems accreditation.

The Nashville Public Library Foundation

focused on improving the telehealth readiness of Nashville's older adults through the Telehealth for Older Adults Program. This program won a National Top Innovator Award from the Urban Libraries Council.

Rebuilding Together Nashville continued its multi-year initiative to rehab homes of low-income homeowners in the Bordeaux community, preserving affordable housing stock and allowing older adults to age in community and maintain their generational wealth. A total of 65 homes will be impacted.

Urban Housing Solutions opened the 26th and Clarksville Intergenerational Arts Inspired Community in late 2020, providing 55 affordable rental apartments for persons age 62+. In addition to intergenerational programming and ongoing support services provided by multiple partners, the older residents have access to a health and wellness program called **AFRESH (Aging and Frailty: Resilience and Energy in the Second Half of Life)**. This program provides coaching and education to promote successful independent living.

AgeWell Middle Tennessee and Tennessee Justice Center

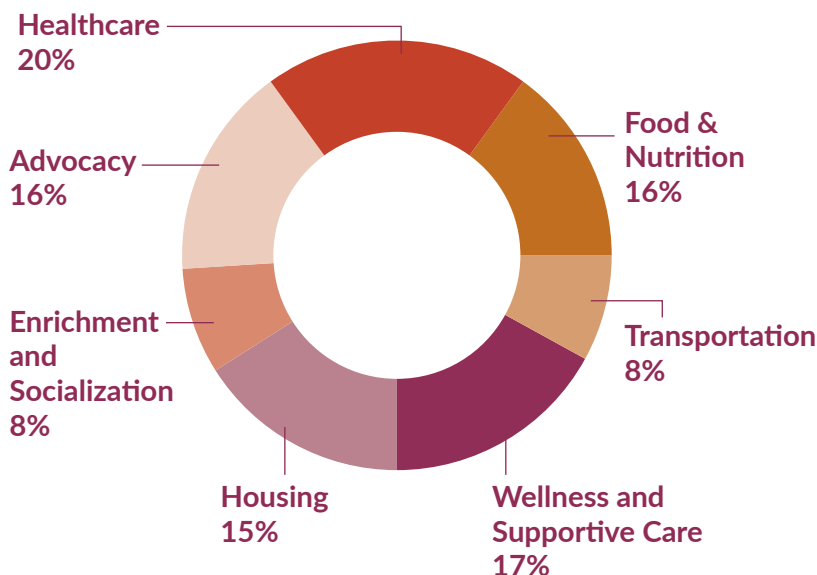
in partnership with the TN Coalition for Better Aging and the West End Home Foundation, launched a statewide advocacy initiative, "Reimagining Long-Term Services and Supports" to explore new models for providing home and community-based long-term care services. The initiative seeks to increase capacity, affordability and quality of care through meaningful systems change.

Grant Awards Distributed in 2021

AgeWell Middle Tennessee
 Alive Hospice
 Bethlehem Centers of Nashville
 Catholic Charities
 Community Helpers
 Community Life Bridge
 Community Resource Center
 Faith Family Medical Center
 FiftyForward
 Graceworks Ministries
 Insight Counseling Centers
 Interfaith Dental Clinic
 Lebanon Senior Citizens Center
 Martha O'Bryan Center
 Mid-Cumberland Human Resource Agency
 Music For Seniors
 Nashville Food Project
 Nashville Public Library Foundation
 Nashville Public Television
 Nations Ministry Center
 NeedLink Nashville
 Rebuilding Together Nashville
 Room In The Inn
 Second Harvest Food Bank
 of Middle Tennessee, Inc.
 Senior Ride Nashville
 Siloam Health
 St. Luke's Community House
 Tennessee Justice Center
 Tennessee Kidney Foundation
 Tennessee Respite Coalition
 United Cerebral Palsy of Middle Tennessee
 Urban Housing Solutions
 Vanderbilt University Medical Center
 Westminster Home Connection

Funding by Impact Area:

Total Funding: \$2,163,519



2021 Financial Position

The West End Home Foundation Statement of Financial Position for period ending December 31, 2021.

ASSETS

Cash and cash equivalents	\$ 6,733,453
Prepaid expenses and other assets	4,571
Investments	50,061,304
Property and equipment, net	28,250
Total Assets	\$ 56,827,578

LIABILITIES

Accounts payable and accrued expenses	\$ 44,979
Grants payable	1,970,000
Total Liabilities	\$ 2,014,979

NET ASSETS

Without donor restrictions	\$ 49,670,419
With donor restrictions*	5,142,180
Total Net Assets	\$ 54,812,599

TOTAL LIABILITIES AND NET ASSETS \$ 56,827,578

The West End Home Foundation is audited by the independent accounting firm of Kraft CPAs, PLLC

* \$4,438,612 of this amount represents SeniorTrust Restricted Funds for SmileOn 60+ and Digital Literacy

SeniorTrust Statewide Grant Program

The State of TN received what became a windfall for older adults when it recovered \$40 million from the dissolution of two nursing homes. The funds were under the auspices of the Chancery Court of Davidson County with Chancellor Ellen Hobbs Lyle presiding. In 2016, The Court appointed a SeniorTrust Consortium comprised of leaders of The West End Home Foundation, Memorial Foundation, HCA Foundation, Assisi Foundation of Memphis and the United Way of Greater Knoxville, to serve in an advisory capacity on the design and implementation of a statewide grant program targeting Tennesseans age 60+. The Tennessee Commission on Aging and Disability administered the program.

Four statewide initiatives have been operating since 2018 and have served tens of thousands of older Tennesseans, improving oral health, providing home repairs and mobility modifications, resolving legal issues and providing transportation. The four initiatives were led by the following organizations:

- **SmileOn 60+** — Interfaith Dental
- **Aging in Place** — Habitat for Humanity of Greater Memphis and the Westminster Home Connection
- **Tennessee Senior Law Alliance** — Tennessee Alliance for Legal Services
- **Tennessee Senior Volunteer Transportation Network** — Southwest TN Development District



Bridging the Digital Divide

In late 2021, The West End Home Foundation was selected as the recipient for the remaining SeniorTrust fund balance of approximately \$3.9M. The funds have been designated for a one-time statewide grant program: *Reducing Social Isolation and Increasing Access to Essential Services through Digital Literacy and Inclusion for Older Tennesseans*. The West End Home Foundation, in partnership with the SeniorTrust Consortium, will launch the request for proposals in early 2022 and will make grant awards by mid-year.

The SeniorTrust Grant funds have significantly enhanced multiple systems of care for older adults and will continue to have far-reaching impact. The West End Home Foundation is honored to be a partner in this transformational work.






Our Strategic Roadmap

2021 – 2024

The West End Home Foundation adopted a new Strategic Roadmap in 2021 to guide the Foundation's work for the next three years. The Pathways and Three-Year Strategies are:




Strategic Grantmaking

-  Invest in core/basic services as well as innovative new strategies
-  Strengthen our effectiveness as a funding partner through learning and discovery
-  Ensure that the grant process is inclusive, equitable and reflects the diversity of the communities we serve



Partnership and Collaborations

-  Serve as a convenor and/or partner in initiatives that promote coordinated responses to emerging issues and unmet needs
-  Strengthen partnerships with the nonprofit, public and private sectors for greater engagement in developing community solutions

Advocacy for Older Adults

-  Invest in partner organizations that are changing systems through their advocacy work
-  Identify opportunities to leverage public and private resources for greater impact
-  Use our voice to promote a more just, inclusive and age-friendly community

Alignment of Organization Capacity

-  Constantly strive for the highest standards of board governance, management, accountability and impact
-  Ensure that fiscal and resource management practices optimize the Foundation's financial health and intergenerational equity

Core Values that Guide Our Work

IMPACT

Make a meaningful difference with our resources

INNOVATION

Foster transformative programs

INCLUSION

Engage and represent all segments of our community

COMPASSION

Serve our community with care, concern and empathy

INVESTMENT

Ensure responsible stewardship of our assets

