



West End Home
FOUNDATION

2020 Annual Report



Our Mission

To enrich the lives of older adults through *grantmaking, advocacy* and *community collaboration*

Our Vision

We envision a world where all older adults are valued, have opportunities to be engaged in their communities in meaningful ways and have access to high quality care and services that promote successful aging.

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www.westendhomefoundation.org

A message from our Executive Director



2020 dawned with the promise of a new decade filled with boundless hopes and dreams. All that quickly changed in March – from the tornadoes, the onset

of a global pandemic, to a Christmas morning bombing – Middle Tennessee was challenged over and over again.

Each of these events had a profound impact on the nonprofit sector, yet it was the nonprofit sector that kept our community intact through it all. I was overwhelmed daily by the resilience, creativity and selfless dedication of our nonprofit partners who kept essential services flowing. We owe them a debt of gratitude for all they did to ensure the health and well-being of older adults by keeping them connected to vital resources. They are the unsung heroes of 2020.

The West End Home Foundation is proud to continue our legacy of service to older adults by supporting this important and life-changing work. During these extraordinary times, it is an honor and privilege to be part of the nonprofit and philanthropic response that is keeping our community strong as we look toward a brighter future.

A handwritten signature in dark ink, appearing to read "Dianne".

Dianne Oliver,
Executive Director



2020 Officers (from left to right): Dimeta Smith Knight, Caroline Shockley, Tanza Farr, Ann Cargile

2020 Officers and Board of Directors

Caroline Shockley
President

Tanza Farr
Vice-President

Dimeta Smith Knight
Treasurer

Ann Cargile
Secretary

Laura Brown

Peggy Craig

Lorraine Downing

Maribeth Farringer

Paula Hughey

Susan Kaestner

Lynn Lassiter Kendrick

Edy Nash

Ana Nettles

Sallie Norton

Margaret Smith

Theresa Wilson

Administrative Staff

Dianne Oliver,
Executive Director

Cindy Dickinson,
Administrative and Technology Manager



A Year Marked by Perseverance and Resilience

On March 18, 2020, The West End Home Foundation Board of Directors voted to unrestrict all 2020 grants, allowing our nonprofit partners to adjust programming as needed given the constraints of the pandemic. The result was the creation of innovative approaches to deliver vital services. A spirit of collaboration emerged bringing organizations together to mobilize the resources in ways never seen before. Our nonprofit partners not only kept older adults safe and healthy, but also helped combat the severe isolation they were experiencing. We were proud to participate in this creative response through our grantmaking. Many of these new strategies were so successful that they will continue well beyond the pandemic.



Food and Shelter

Emergency funding for tornado victims

Increased rent and utility assistance

Collaborative focus on food insecurity to meet the nutritional needs of isolated older adults

Home-delivered and drive-through options for hot meals and groceries



Health and Safety

Telehealth and teledentistry

Regular wellness check-ins by phone or in-person

Transportation for medical appointments and vital services

Home deliveries of PPE, personal hygiene, medications and other essential supplies

Increased care management to connect older adults with needed services



Mind and Body

Telecounseling

Virtual enrichment and education programs

Front porch visits

Virtual caregiver support

Delivery of care and activity packages

Virtual bingo

Expanded focus on digital access





Grant Awards Distributed in 2020

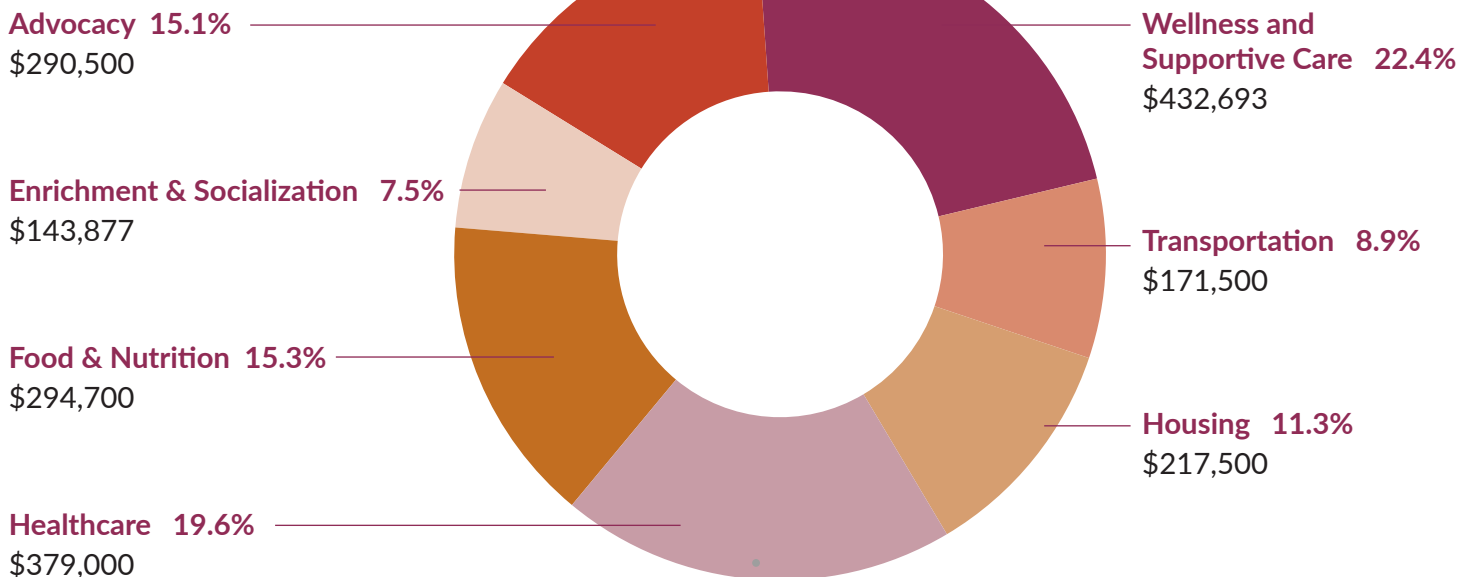
AgeWell Middle Tennessee
Alive Hospice, Inc.
Bethlehem Centers of Nashville
Catholic Charities of Tennessee, Inc.
Cedar Seniors, Inc.
Community Life Bridge, Inc.
Community Resource Center
Faith Family Medical Center
FiftyForward
Insight Counseling Centers
Interfaith Dental Clinic of Nashville
Lebanon Senior Citizens Center
Martha O'Bryan Center
Matthew Walker Comprehensive Health Center, Inc.
Mental Health America of the Mid-South
MDHA Housing Trust Corporation
Mid-Cumberland Human Resource Agency
Music for Seniors
Nashville Food Project

Nashville Public Library Foundation
Nashville Public Television
Nations Ministry Center
NeedLink Nashville
Rebuilding Together – Nashville
Room In the Inn, Inc.
Second Harvest Food Bank of Middle Tennessee, Inc.
Senior Ride Nashville, Inc.
Siloam Health
St. Luke's Community House
Tennessee Justice Center
Tennessee Kidney Foundation
Tennessee Respite Coalition
The Community Helpers, Inc.
UCP of Middle Tennessee, Inc.
Urban Housing Solutions
Vanderbilt University
Vanderbilt University Medical Center
Westminster Home Connection



2020 Grant Funding by Impact Area

Total Funding: \$1,929,770





2020 Financial Position

The West End Home Foundation Statement of Financial Position for period ending December 31, 2020.

ASSETS

Cash and cash equivalents	\$ 2,353,913
Prepaid expenses and other assets	32,591
Investments	46,329,647
Property and equipment, net	36,667
Total Assets	\$ 48,752,818

LIABILITIES

Accounts payable and accrued expenses	\$ 24,250
Grants payable	2,163,519
Total Liabilities	2,187,769

NET ASSETS

Without donor restrictions	45,907,485
With donor restrictions	657,564
Total Net Assets	46,565,049

TOTAL LIABILITIES AND NET ASSETS	\$ 48,752,818
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“We take seriously our fiduciary responsibility to manage and invest our resources to maximize the Foundation’s overall impact while preserving and growing our assets for future generation grantmaking.”

Caroline Shockley,
President, Board of Directors

The West End Home Foundation is audited by the independent accounting firm of Kraft CPAs, PLLC

Charting Our Future

For nearly 130 years, our organization has provided compassionate care and support for older adults, first as a home for elderly women, and today as a leading philanthropic foundation focused on healthy aging. The West End Home Foundation will continue to look for new opportunities to expand our reach and impact. Through our grantmaking, advocacy and community collaboration, we hope to ensure that older adults have access to needed services, have opportunities to remain engaged in ways that matter and are fully recognized for the value they bring to our communities.

Core Values that Guide Our Work

IMPACT

Make a meaningful difference with our resources

INNOVATION

Foster transformative programs

INCLUSION

Engage and represent all segments of our community

COMPASSION

Serve our community with care, concern and empathy

INVESTMENT

Ensure responsible stewardship of our assets

Strengthening our Voice in the Community

2020 demonstrated that pervasive ageism still exists and can have a devastating impact. Moving forward, we are committed to expanding our advocacy role, becoming a stronger voice in the community on issues impacting older adults. We will work hard to break down negative age stereotypes and eliminate the barriers that prevent older adults from full participation in society. We will strengthen our partnerships in the nonprofit and private sectors to enhance our impact. We will seek more collaboration with government leaders to promote public policies that are inclusive of and beneficial for everyone regardless of age.

Together we can build a community where all of us thrive as we grow older.