

Our Mission: To enrich the lives of older adults through *grantmaking, advocacy and community collaboration*



West End Home
FOUNDATION

The West End Home Foundation Awards \$2 million

The West End Home Foundation held its 4th annual grant awards breakfast on January 7 at Westminster Presbyterian Church. This has become a signature event, bringing together nonprofit professionals from across Middle Tennessee that all share



a passion for and commitment to enriching the lives of older adults. Thirty-four agencies were awarded grants totaling \$2 million to support programming in 2019. Included in that amount were two capital grants to support construction of new facilities. Through these

grants, a broad range of services are delivered that enable older people to live healthy, connected and meaningful lives. A list of all funded agencies and a breakdown of the impact areas addressed through the grants can be found on the newsletter insert.

Historical marker dedicated in honor of the Old Woman's Home

The West End Home Foundation celebrated the dedication of a historical marker that commemorates the Old Woman's Home on November 5, 2018. A dedication ceremony was held at the French Shoppe on West End. This location has great significance because after the home relocated to Vanderbilt Place, the ladies often walked through the back yard to the French

Shoppe to enjoy a little shopping and to have their nails done. We are so grateful to the French Shoppe owner, Susan Mattox and her team, Becky Trimble, B E Greek and Kara Ward for their gracious hospitality.

A brief program included remarks by Mayor David Briley, Jim Forkum, Chairperson of the



Historical Commission, and Carol Doidge, the daughter of Charlene Bomer, a former resident of the home. At the conclusion of the program, the marker was unveiled. The historical marker sits on the easement next to the sidewalk along West End Avenue and is very visible from the street. If you haven't yet seen it, please go take a look. The marker was beautifully done and is such a lovely tribute to the home.



Useful Resources

Next Avenue is an online publication targeted to America's booming older population. Next Avenue is public media's first and only national journalism service and they deliver ideas, context and perspectives on issues that matter most as we age. You can sign up to receive their daily electronic publication at www.nextavenue.org.

Nashville Public

Television has recently released a new documentary in the NPT Reports: Aging Matters series. *Legal Help* first aired on March 28 and discusses the resources available to older adults who need affordable legal assistance for civil matters.

Outgoing and Incoming Board Members:

Vanita Lytle-Sherrill and Kelly Graham retired from the Board of Directors at the end of 2018. We extend our heartfelt thanks to both of them for their exemplary service.

Lorraine Downing and Edyth Nash joined the Board in January and we welcome them to WEHF.

About the Insert:

The newsletter insert was created for the Reframing Aging Workshop packets. It will continue to be used as an informational piece about the Foundation

Please visit westendhomefoundation.org for more information on all our projects.

Message from our Executive Director

By the time this newsletter reaches you, spring will officially be upon us. It's been a long, wet winter here in Nashville, but the weather hasn't dampened our spirits at the Foundation. 2019 has been our most productive and inspired year yet and we're only into the second quarter.

🌸 *We kicked off the year with our 4th Annual Grant Awards breakfast where we distributed \$2 million to support life changing services in the community. It is so gratifying to be part of this capable and compassionate network of nonprofit organizations who work tirelessly to help people age well and lead meaningful lives.*

🌸 *In late January, the Board of Directors and staff held a retreat. We spent the better part of a Saturday dreaming and strategizing about how we can help create the kind of community where we can all thrive as we age. A special feature of the day was a panel of local foundation executives who shared their insights on how foundations can be more strategic in grantmaking and have greater impact through advocacy and capacity building initiatives.*

🌸 *On March 8 we hosted the Reframing Aging workshop that was hopefully the beginning of a new dialogue that focuses on how we, collectively as a community, can promote the tremendous value and human capital that is part of our aging population. This project reflects WEHF's strategic priority to serve as convener and advocate to strengthen and leverage support for older adults.*

While grantmaking will remain our core function, we can do so much more to foster communities where all people, regardless of age, are valued, engaged and supported. It's an exciting time to be at WEHF as we strive for new and innovative ways to make a difference in our community.

Happy spring!
Dianne



Older but Wiser



Grantmakers in Aging is a national association of approximately 200 private, family and corporate foundations who invest in aging services.

WEHF was a sponsor of the 2018 conference held at the Peabody Hotel in Memphis in October. The theme of the conference was "Older but Wiser" and it provided an opportunity to learn about innovative programming for older adults and to learn from peers at other foundations with similar missions. Dianne Oliver served on both the Host and Program Planning committees and was a presenter in two sessions. Margaret Smith and Laura Brown, both members of the WEHF Board of Directors, attended the conference as well and came back energized and full of new ideas.

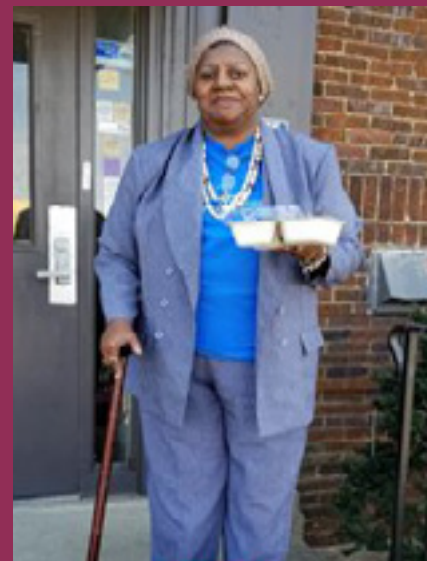
Bethlehem Centers of Nashville

Bethlehem Centers of Nashville (BCN) has been serving older adults in the North Nashville community since 1894. Funding provided by The West End Home Foundation is targeted to programs designed to reduce hardships associated with poverty, health challenges and social isolation.

The BCN meals on Wheels network provides a nutritious daily meal, Monday through Friday, as well as emergency and shelf-stable meals for weekends and holidays. Through established partnerships with 13 churches, meals are delivered by volunteers who are, for many clients, their only human contact on a regular basis. The Meals on Wheels program serves 216 clients and provides 54,000 meals each year.

BCN's Active Seniors Club provides enrichment and wellness activities to a core group of 36 North Nashville residents age 55 and older. Clients in both programs have access to the Center's public benefits counseling that connects them to other available benefits and needed community resources.

BCN partners with Vanderbilt School of Nursing to routinely conduct health and depression screenings for clients in both programs. The vast majority of clients maintain or show improvement on health and depression indicators, which demonstrates the value of these services.



Ms. Clark, 72 year-old resident of North Nashville is so grateful to Bethlehem Centers for providing daily nutrition through Meals on Wheels and connecting her with the community resources she needed to resolve financial challenges caused by an illness.



Reframing Aging

Reframing Aging – A Workshop for Leaders and Advocates was held on March 8, 2019. This one-day seminar focused on how we can work together to change the conversation about older adults in middle Tennessee and influence public understanding to create a more just, inclusive and age-friendly society.

The Reframing Aging approach, developed by the renowned FrameWorks Institute, is based on extensive social science research that explored public perceptions of growing older and the profound impact of messaging on those perceptions. Several communities across the country have launched Reframing Aging initiatives and two states (Maine and Colorado) are implementing statewide initiatives.

The workshop in Nashville, hosted by WEHF, was attended by 80 persons representing 46 different organizations that work with older adults. Included were nonprofit agencies, government agencies, faith-based organizations and educational institutions. John Beilenson, a FrameWorks Certified Master Trainer led the session.

The day concluded with the announcement of a mini-grant program for attending agencies. A limited number of mini-grants, up to \$1000, are available to help agencies get a jump start on reframing their messages. Dianne Oliver, Executive Director said “the workshop isn’t intended to be a one and done. Our vision is that today is just the beginning of an ongoing conversation and transformation of how we, as a community, embrace older adults and provide innovative solutions”.



West End Home
FOUNDATION

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www.westendhomefoundation.org

What's in a name?

Our own history illustrates how the language we use influences the public's perception of who we are:

Excerpt from *A Heartfelt Mission – The West End Home Foundation 1891-2016*

“after decades of debate about the name of the home, the Board of Directors made the difficult decision. In 1981, the beloved but bluntly named Old Woman’s Home was renamed The West End Home for Ladies. And what did the “old women” in The Old Woman’s Home think about the name change? Many of the forty residents living in the home in 1981 objected.”

Excerpt from the *April 1981 Board of Director’s Minutes*
Mrs. Parsons gave a report from a recent meeting of

the future planning committee. The committee feels the first thing to do is change the name of The Home. All members of that committee felt that our name was a great hindrance to us. After a great deal of discussion, Mrs. Colton moved and Mrs. Webb seconded that the name be changed to The West End Home. The motion was voted on and passed.

At the July 1981 Board meeting, however, it was decided that the official name of the home would be changed to The West End Home for Ladies. This name remained unchanged until 2001 when the Board of Directors voted to become a private foundation and legally changed our name to The West End Home Foundation.



West End Home
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Our Vision
Aging with Dignity

Our Mission
To enrich the lives of older adults through grantmaking, advocacy and community collaboration

Who We Are: Past & Present

The West End Home Foundation is an independent charitable foundation located in Nashville, Tennessee. The Foundation's exclusive focus is to enrich the lives of older adults in Davidson and its six contiguous counties. This is accomplished by providing grants to qualifying organizations that deliver needed services to the older adult population and by raising awareness of the needs of older adults in our community.

An organization rich in history, we were founded in 1891 as the "Old Woman's Home". For over a century we provided residential and physical care to elderly women. In 2002, the renamed West End Home for Ladies ceased taking new admissions and began the transition toward becoming a charitable foundation. We issued our first community grant in 2002 while continuing to care for our remaining residents. The last resident passed away in 2013, bringing the 122-year history of residential care to an end.

Today, with the transition completed, the primary focus of The West End Home Foundation is investing in the community to ensure that all people have the opportunity to age with dignity. Our sources of revenue include the endowment entrusted to us and private donations which include memorial and legacy giving and estate bequests. The financial and programmatic oversight of the foundation is conducted by a committed Board of Directors comprised of community and professional leaders. Together, the board and professional staff work diligently to ensure the highest standards of accountability and the greatest impact on the community.

2019 Board of Directors

Officers

President:
Margaret Smith

Vice President/President Elect:
Caroline Shockley

Treasurer:
Dimeta Knight

Secretary:
Maribeth Farringer

Board Members

Laura Brown
Ann Cargile
Peggy Craig
Lorraine Downing
Tanza Farr
Kim Hardin
Paula Hughey
Susan Kaestner
Lynn Lassiter Kendrick
Edy Nash
Arie Nettles
Sallie Norton

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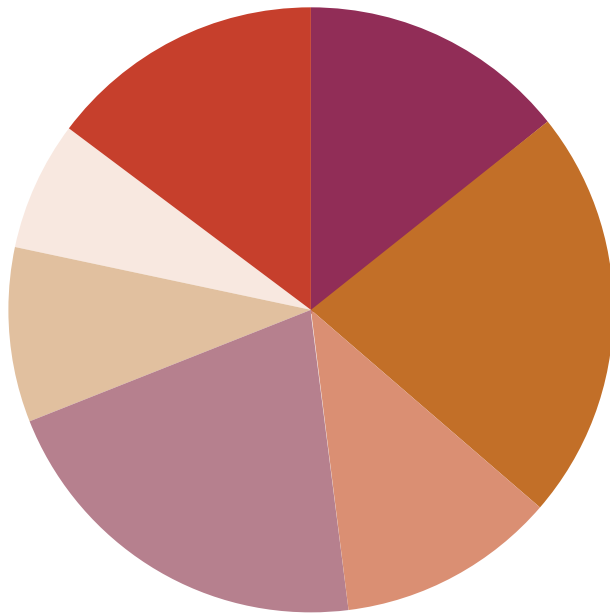
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Our Impact in the Community

Areas of Impact Addressed by 2019 Grant Awards:

\$2,000,000 Total



Wellness & Supportive Care
\$293,700

Transportation
\$141,500

Housing
\$184,500

Healthcare
\$420,300

Advocacy
\$285,000

Enrichment & Socialization
\$440,000

Food & Nutrition
\$235,000

Advocacy Programs

Legal assistance and education for issues related to aging, and advocacy for new or expanded initiatives to ensure a comprehensive system of care for older adults

Enrichment and Socialization Programs

Opportunities for meaningful social interaction and lifelong learning

Food and Nutrition Programs

Services such as groceries, home-delivered and congregate meals to meet the nutritional needs of vulnerable older adults

Healthcare Programs

Primary health care including diagnosis and treatment of chronic and critical conditions, oral health care and behavioral health services

Housing Programs

Home repair and safety modifications, rent and utility assistance and access to appropriate housing solutions to facilitate safe and affordable housing

Transportation Programs

Safe and affordable transportation to ensure that older adults have access to needed services and have opportunities to remain engaged in community life

Wellness and Supportive Care Programs

Prevention, wellness and in-home supportive services to promote and sustain healthy aging

Our 2019 Community Partners

Bethlehem Centers of Nashville
Catholic Charities of Tennessee, Inc.
Cedar Seniors, Inc.
Community Helpers, Inc.
Community Life Bridge, Inc.
Community Resource Center
Council on Aging of Middle Tennessee
Faith Family Medical Center
FiftyForward
Guardianship and Trusts Corporation
Insight Counseling Centers
Interfaith Dental Clinic of Nashville

Lebanon Senior Citizens Center
Martha O'Bryan Center, Inc.
Matthew Walker Comprehensive Health Center
Mental Health America of the MidSouth
Mid-Cumberland Human Resource Agency
Music for Seniors
Nashville Food Project
Nashville Public Library Foundation
Nashville Public Television
Nations Ministry Center
Needlink Nashville

Room in the Inn, Inc.
Second Harvest Food Bank of Middle Tennessee
Senior Ride Nashville
Siloam Health
St. Luke's Community House Episcopal, Inc.
Tennessee Justice Center
Tennessee Kidney Foundation
Tennessee Respite Coalition
UCP of Middle Tennessee, Inc.
Vanderbilt University Medical Center
Westminster Home Connection