

Our Mission: To enrich the lives of older adults through grantmaking, advocacy and community collaboration



West End Home  
FOUNDATION



## The West End Home Foundation Awards \$1,668,000.00 to Middle Tennessee Agencies

The West End Home Foundation presented checks totaling \$1,668,000.00 to thirty-three nonprofit agencies at our annual grant awards breakfast on January 5, 2018. These agencies provide critically needed services to older adults in the Middle Tennessee region. The lives of older adults are enriched every day through the programs and services that benefit from Foundation support. Please visit our website at [www.westendhomefoundation.org](http://www.westendhomefoundation.org) for additional details and photos.

### 2018 Grant Recipients

Bethlehem Centers of Nashville  
Catholic Charities of Tennessee  
Cedar Seniors  
Community Helpers  
Community Resource Center  
Council On Aging of Middle TN  
Faith Family Medical Center  
FiftyForward  
Friends In General  
Insight Counseling Centers

Interfaith Dental Clinic of Nashville  
Lebanon Senior Citizens Center  
Martha O'Bryan Center  
Matthew Walker Health Center  
Mental Health Association of Middle TN  
Mid-Cumberland Human Resource Agency  
Music For Seniors

Nashville Food Project  
Nashville Public Library Foundation  
Nashville Public Television  
Nations Ministry Center  
NeedLink Nashville  
Rooftop Foundation  
Room In The Inn  
Senior Ride Nashville  
Siloam Health

St. Luke's Community House  
Tennessee Justice Center  
Tennessee Kidney Foundation  
Tennessee Respite Coalition  
Vanderbilt University  
Westminster Home Connection  
You Have The Power

## 2018 Officers and Board of Directors



(L to R) Peggy Craig, Caroline Shockley, Margaret Smith, Kim Hardin, Maribeth Farringer

Margaret Smith  
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### Administrative Staff

Dianne Oliver  
*Executive Director*

(615) 469-0755

dianne.oliver@  
westendhomefoundation.org

Cindy Dickinson,  
*Administration/  
Technology Manager*

(615)469-0759

cindy.dickinson@  
westendhomefoundation.org

## Message from our Executive Director



The publication of *A Heartfelt Mission* was a wonderful celebration of our rich history but now we must shift our attention to the future. It is reported that only 2% of philanthropic dollars go to programs that specifically address the needs of older adults. Only eight charitable foundations nationwide focus exclusively on older adults. 10,000 baby boomers turn 65 everyday in the United States, We, as a community, must work together to make sure that

all of us are able to thrive as we age.

In our role as a private foundation, we focus much of our energy on grantmaking and we are becoming increasingly strategic in how we distribute funds. We realize that we also have an obligation to be a voice for an often unheard and underserved segment of our population. In December, The West End Home Foundation hosted the quarterly meeting of the Donors Forum, a group of philanthropic leaders from Middle Tennessee. Our program focused on the issues impacting older adults. It was an opportunity to educate other funders and encourage greater engagement in aging initiatives. This is a conversation that we will continue with the philanthropic community and other key stakeholders as we work to broaden and strengthen services available to help people as they age.

Our work today would not be possible without the time, talent, compassion and financial support of all who have shaped our history. I treasure the unselfish gifts of so many for the betterment of those we serve. Our success—past, present and future—is shared by all.

With a grateful heart,  
Dianne Oliver

## SeniorTrust/ElderTrust Settlement Funds

Grant awards totaling \$35.8 million resulting from the settlement of the Davidson County Chancery Court cases have been announced. Six organizations will receive funds to serve older adults in four priority areas.

All projects involve multiple partners and provide services statewide. Most grants are for a period of three years. These projects were selected because of their innovation and collaborative strategies for addressing unmet needs across the state. Dianne Oliver, WEHF Executive Director and Gray Thornburg, past board member, both serve on the Consortium appointed by the Court to conduct the grant process and monitor projects for the next three years. This is a once in a lifetime opportunity to transform the system of care for older adults in Tennessee.

### Priority Areas & Grant Awards

#### Affordable Housing

**\$13 million**

Habitat for Humanity of Memphis

**\$1 million**

Westminster Home Connection

#### Legal Assistance

**\$5.5 million**

Tennessee Alliance for Legal Services

**\$100,000.00**

Nashville Public Television

#### Dental/Oral Health

**\$12.5 million**

Interfaith Dental Clinic

**\$100,000**

Nashville Public Television

#### Transportation

**\$3.6 million**

Southwest Tennessee  
Development District



## Book Release Party Celebrates First 125 Years



(L to R) Sallie Norton, Mary Ellen Pethel, Kim Hardin



Gray Oliver Thornburg



Bill Sleeter

*A Heartfelt Mission: The History of the West End Home Foundation* was presented at a book release party at Belle Meade Country Club on November 15, 2017. Author Mary Ellen Pethel gave an entertaining and informative overview of the rich history that she captured so eloquently in her book. Bill Sleeter, a Nashville musician who was a regular performer at the West End Home for Ladies provided the musical entertainment. Gray Oliver Thornburg and Jean Dobson Farris were recognized for initiating the effort to publish a book to document the organization's history. Copies of *A Heartfelt Mission* may be obtained at the Foundation office, Parnassus Books and on Amazon.com.

## Agency Spotlight

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# Senior Ride Nashville



Carrie Brumfield, Executive Director and Ed Cole, Board President, Senior Ride Nashville

Senior Ride Nashville is a new assisted ride service that pairs older adults who no longer drive with volunteer drivers. The program launched in the fall of 2017 in the Bellevue community and is expanding services to Madison this winter. It will eventually serve all of Davidson County.

Senior Ride screens and trains volunteer drivers to provide door-through-door transportation to medical appointments, grocery stores, barber and beauty shops, pharmacies, community centers and other destinations. Riders pay an annual membership fee of \$25.00 and \$6.00 per round-trip ride. In addition to providing needed transportation, the program fosters relationships with volunteer community members and facilitates increased community engagement for older adults who often become isolated due to inability to drive.

The West End Home Foundation provided grant funding to the Council on Aging for the planning and development phases of a transportation initiative in 2016 and 2017. As a result, Senior Ride Nashville was created and WEHF is proud to continue investing in this important service.



If you would like to sign up for services or if you would like to become a volunteer driver, contact Victoria at 615-610-4040 or [victoria@SeniorRideNashville.org](mailto:victoria@SeniorRideNashville.org). You may visit their website at [www.seniorridenashville.org](http://www.seniorridenashville.org).



**West End Home**  
FOUNDATION

109 Kenner Avenue, Suite 202  
Nashville, TN 37205

[www.westendhomefoundation.org](http://www.westendhomefoundation.org)

*We share this message from the 1998 West End Home for Ladies newsletter written by President, Emmie Jackson McDonald. It is a tribute to her spirit of compassion and her dedicated leadership. She will always be fondly remembered.*

## Remembrances From The West End Home For Ladies Newsletter

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### **A Note from Mrs. Emmie Jackson McDonald, President of the Board – February/March 1998**

The opportunity to serve as President of the West End Home for Ladies Board is one I treasure. My family has been a part of the Home and this Board for four generations—not only the Board, but the Auxiliary as well. My family is not the only one with the same history. This is a unique Home, over 100 years old and is continuing to offer a Home to each of you. Always remember you are special and dear to all of us!

So often we hear that “The West End Home is unique”. It truly is and does provide quality lifetime care for each of you—“Our Ladies”. In this world of a changing environment, extremely strict rules and regulations required by the State, Metro and Federal governments and with accelerating cost of living and health care, it is a continuing challenge to make sure we fulfill all that is required of the Board. Most important is to continue to offer you a secure and happy Home. We are driven by this goal. We are grateful for the dedication of the staff who support us in this goal and who feel the same commitment to your welfare.

Yes, we are “unique” and will continue to strive to make sure that the same pride and commitment will survive through succeeding generations of the Board and Auxiliary.